



February 16, 2015

To Whom It May Concern:

As an Emmy Award winning broadcast journalist, as well as a veteran educator, I have worked with a lot of reporters and taught a lot of students. One of the most creative people I have had the opportunity to work with is Emilie Olsson.

Emilie attended the Fall 2013 Broadcast Journalism course at the New York Film Academy. We train our students to be multimedia journalists, capable of reporting, shooting, writing and editing their own stories. As part of her training, Emilie shot with Panasonic HMC-150 HD cameras, and edited using Final Cut Pro X software.

Students at NYFA work in teams. However, ultimately they have primary responsibility for the voiceover stories, news packages and interview segments they produce.

One of the things that impressed me about Emilie was the depth of her commitment to her craft. For example, she was scheduled to shoot footage one evening aboard New York's famous Staten Island Ferry. These skyline scenes were essential. Unfortunately, the weather didn't cooperate. It was freezing outdoors. Still, she went forward with her shoot, and the resulting footage was spectacular.

I can recommend Emilie Olsson without hesitation.

If you have any additional questions, feel free to contact me. My email address is bill.einreinhofer@nyfa.edu. My U.S. mobile number is 862-755-1203.

Sincerely,

A handwritten signature in black ink, appearing to read "Bill Einreinhofer", is written over a horizontal line.

Bill Einreinhofer
Chair, Broadcast Journalism